

# News Release



FOR IMMEDIATE RELEASE  
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## Hearst Castle® Announces 20% Discount On A Second Tour

San Simeon, CA – As of Friday, December 2, 2005 Hearst Castle® will offer a 20% discount for visitors purchasing a second tour ticket when they purchase an Experience Tour ticket. The Experience Tour includes Tour 1 and the National Geographic Theater companion movie – “Hearst Castle – Building the Dream.”

For visitors who purchase a full-price ticket for the Experience Tour, a second tour ticket may be purchased for Tours 2, 3 or 4 for the same date. Tour 4 is offered this season beginning April 1, 2006. These tour tickets can be purchased in an equal number to the number of full-price Experience Tour tickets purchased.

This discount applies for both adult and youth tickets. The second tour discount applies to Tour 2, Tour 3, or Tour 4 only. This discount may not be used in addition to any other discounts for Seniors and AAA members.

The 20% discount price for a second tour of Hearst Castle® on the same day will be offered during the non-peak season only through May 14, 2006.

Other conditions or restrictions may apply. For additional information on tours or to make a reservation, please call (800) 444-4445 or make online reservations at [www.hearstcastle.com](http://www.hearstcastle.com). The 20% discount program is not currently available online, but will be implemented soon.

For more information, please call Diane McGrath, Chief of Museum Interpretation at Hearst Castle®, at (805) 927-2199, [www.hearstcastle.com](http://www.hearstcastle.com).

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